



WORKFORCE
PROFESSIONAL DEVELOPMENT SUMMIT

2021 SPONSORSHIP OPPORTUNITIES

ONE WORKFORCE

RECOVER, RECONNECT, REIMAGINE

SEPTEMBER 12 - 15, 2021

ROSEN SHINGLE CREEK, ORLANDO FL

WORKFORCESUMMIT.ORG

The 2021 Florida Workforce Professional Development Summit marks the 11th year anniversary of an outstanding collaborative of Florida's workforce partners coming together to provide quality training and development for workforce professionals throughout Florida and beyond. This 4-day conference gives workforce organizations and partners opportunities to engage in productive dialogue regarding not only successful implementation of workforce programs but also offers a broad spectrum of sessions on critical human resource practices, proper fiscal oversight, employee retention within the workforce system and much more.

The successful execution of this conference would not be possible without the support of our sponsors! Because of your continued support, we want to ensure maximum exposure for your generous investment. As you will see in this brochure, there are multiple opportunities to promote your products and services and engage with all levels of workforce professionals.

To ensure
our sponsors
receive
maximum
benefits, all
commitments
and payments
must be
received by
June 4, 2021.

QUESTIONS?

Rusty Skinner
Summit Sponsorship Chair
(352) 538-5445
rskinner@careersourceclm.com

PAYMENT

ONLINE: workforcesummit.org/sponsors

CHECK: Payable to FWDA - Summit
c/o Beyond Your Books, LLC
631 Lucerne Ave., #32
Lake Worth Beach, FL 33460

DIAMOND
\$15,000



- Includes all items listed under Virtual Sponsorship
- Company video played during Awards Luncheon
- Logo in Awards Luncheon digital presentation
- Premier double booth
- Presentation Showcase (3) or Workshop Sponsorship
 - *Showcase*: create and submit a 1 hr 15min presentation for approval that relates to the summit.
 - *Sponsorship*: open an established workshop with a 5 min company presentation; distribute materials and receive list of workshop attendees.
- Final list of attendees
- Reception with workforce leaders
- Complimentary registration for (10)

TITANIUM
\$10,000

- Includes all items listed under Virtual Sponsorship
- Company video played during Awards Luncheon
- Logo in Awards Luncheon digital presentation
- Premier double booth
- Presentation Showcase (2) or Workshop Sponsorship
 - *Showcase*: create and submit a 1 hr 15min presentation for approval that relates to the summit.
 - *Sponsorship*: open an established workshop with a 5 min company presentation; distribute materials and receive list of workshop attendees.
- Final list of attendees
- Reception with workforce leaders
- Complimentary registration for (8)

GOLD
\$5,000

- Includes all items listed under Virtual Sponsorship
- Logo in Opening Session digital presentation
- Exhibitor booth
- Workshop Sponsorship: open an established workshop with a 5 min company presentation (*may replace with a second Live Showcase using Zoom via Whova app*)
- Reception with workforce leaders
- Final list of attendees
- Complimentary registration for (4)

SILVER
\$4,000

- Includes all items listed under Virtual Sponsorship
- Logo in Opening Session digital presentation
- Exhibitor booth
- Complimentary registration for (2)



WORKFORCE PROFESSIONAL DEVELOPMENT SUMMIT

With the Whova app, you can interact with attendees, upload your company info and video, present a Live Showcase, schedule meet-ups, collect leads and more!

VIRTUAL
\$3,500

- Virtual sponsor "booth" in Whova app
- Featured in all marketing materials
- Name and tagline announced at Opening Session
- Upload of company handouts
- Company video in Whova app (no time limit)
- Live Showcase using Zoom via Whova app
- Interaction with attendees via Whova app and Zoom
- Pose discussion topics and establish "meetups" in Whova
- Whova lead collection (attendees that visit your booth)

CHARGING STATION
\$2,000

- Exclusive charging station with company logo (1)
- Complimentary registration for (1)

TENTATIVE EXHIBITOR SCHEDULE SUNDAY, SEPTEMBER 12 - TUESDAY, SEPTEMBER 14

Booth Set-Up

SUNDAY 9:00 AM - 12:00 PM

Exhibitor Area Open

SUNDAY 1:00 PM - 5:00 PM

MONDAY 8:00 AM - 5:30 PM

TUESDAY 8:00 AM - 5:30 PM

Booth Tear-Down

TUESDAY 5:30PM - 6:30PM

OPENING NIGHT PRIZE DRAWING

MONDAY, SEPTEMBER 13

Hundreds of attendees gather in the exhibit area in hopes of being the winner of grand prizes.

NIGHTLY DOOR PRIZES

Each night we hold a reception in the exhibitor area and give away door prizes to energize the group. Any sponsor that has a door prize is welcome to participate, just let us know!

TITANIUM, PLATINUM AND GOLD SPONSOR RECEPTION

MONDAY, SEPTEMBER 13

Included in your sponsorship, join workforce leaders for a special reception where you can network and get to know your customers in an exclusive setting.